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As Park Hotel, drawing on our experience in the tourism sector, our primary objective is to ensure environmental, social, and economic sustainability while maintaining the highest level of guest satisfaction. Within this framework, the sustainability principles we have adopted are outlined below:

Compliance with Legal Regulations

We conduct all our activities in full compliance with national legislation and international standards and fully meet all legal requirements.

Combating Climate Change

We continuously improve our practices to ensure efficient use of natural resources, reduce our carbon footprint, utilize renewable energy sources, and enhance energy efficiency.

Water Management

To protect water resources, we implement water-saving systems, use recycling technologies, and regularly monitor water consumption.

Human Rights and Impartiality

We provide equal, fair, and non-discriminatory services to all individuals. Respect for human rights is a fundamental principle of Park Hotel.

Employee Rights and Occupational Safety

The health, safety, and professional development of our employees are our top priorities. We ensure a safe working environment by applying occupational health and safety standards.

Guest Satisfaction

We regard guest satisfaction as a key element of our competitiveness and consider guest feedback as an opportunity for continuous improvement.

Child Rights Policy

Park Hotel adopts the protection of children as a fundamental ethical responsibility:

- The safety, well-being, and development of children are protected under all circumstances.
- Child labor is strictly prohibited. Internships are accepted solely for educational purposes and within the legal framework.
- The commercial exploitation of children and the unauthorized use or sharing of their images are strictly forbidden.
- Any suspicious situation is immediately reported to the relevant authorities.
- Awareness-raising initiatives on child rights within the local community are supported.

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Women's Rights and Gender Equality

Women's participation in the workforce and equal representation are supported. A zero-tolerance policy is applied against gender-based discrimination and violence.

Environment and Energy Management

Monitoring systems aimed at reducing energy, water, and natural resource consumption are utilized. Waste management prioritizes recycling, and environmentally harmful practices are avoided.

Food Safety and Hygiene

Full compliance with national and international food safety standards is ensured. High-level hygiene practices are continuously monitored throughout the facility.

Investors and Business Partners

We work with business partners based on trust, transparency, and sustainable value creation, adhering to ethical rules and sustainable procurement principles.

Local Economy and Sustainable Procurement

- Local producers are supported.
- Environmentally friendly products that reflect cultural values are preferred.
- Traceability and sustainability are essential principles throughout the supply chain.

Social Responsibility

We cooperate with the local community and actively contribute to projects that benefit society and the environment.

Zero Tolerance for Discrimination

Park Hotel commits to treating all employees and guests equally, respectfully, and fairly. Discrimination based on race, religion, language, age, gender, disability, or any personal characteristic is not tolerated.

Local Product Use and Biodiversity Conservation Policy

Use of Local Products

- Local producers supporting the regional economy are preferred.
- Sustainable supply methods that reduce carbon footprint are implemented.

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Support for Eco-Species

- Native, non-invasive local flora and fauna compatible with nature are used in hotel landscaping and decoration.

Protection of Endangered Species

- Hunting, consumption, or commercial use of endangered animal and plant species is strictly prohibited.
- Awareness training on the protection of such species is provided to both employees and guests.

Responsible Procurement

- Products are sourced from certified and sustainable producers.
- No products derived from endangered species are purchased.

This policy has been adopted by the management of Park Hotel, is implemented with the participation of all employees, and is regularly reviewed.